

# Alan Peter HOCHSTEIN, PhD

## Professor, Department of Finance

Phone number:  
514-848-2424 ext. 2385

Department: Finance  
John Molson School of Business

Email:  
[alan.hochstein@concordia.ca](mailto:alan.hochstein@concordia.ca)

Address:  
1455 de Maisonneuve O.  
Montreal, QC, H3G 1M8  
Canada

Website:  
<https://www.concordia.ca/jmsb/faculty/alan-hochstein.html>

## BIOGRAPHY

Dr. Hochstein teaches in the areas of general finance and business economics. Before joining Concordia's Finance Department, he taught economics at McGill's graduate business school for a number of years. He has presented papers at conferences in Canada, the U.S. and Europe. He has written a microeconomics and a macroeconomics textbook and has published in the Canadian Personnel and Industrial Relations Journal, Canadian Public Policy, The Gerontologist, The Atlantic Economic Review and Canadian Journal of Marketing Research. Although he has done research in general business economics areas, his main interest is in the health economics field. He has held several senior administrative positions including Associate Vice Rector, Academic, Director of MBA, EMBA, AMBA, and GDBA/GCBA Programs, Associate Dean of the Business School and held the position of Dean for one year.

## RESEARCH INTERESTS

Business Economics

## TEACHING DOMAINS

Economics

Finance

## EDUCATION

1979	Doctor of Philosophy in Economics, McGill University, Canada
1969	Master of Arts in Economics, McGill University, Canada
1966	Bachelor of Commerce, Sir George Williams University, Canada

## WORK EXPERIENCE

### Academic

Since 2005	Professor, Department of Finance, Concordia University, John Molson School of Business, Canada
2014 - 2015	Academic Director, Family Wealth Program (Program Ran Nov. 19- Nov 22, 2015), John Molson School of Business, John Molson Executive Centre (JMEC), Canada

2010 - 2011	Interim Dean, Concordia University, John Molson School of Business, Canada
2007 - 2010	Associate Dean, Master's and Diploma Programs, Concordia University, John Molson School of Business, Canada
2007 - 2010	Director MBA Program, GDBA and GCBA Programs (Graduate Diploma and Graduate Certificate in Business Administration), Concordia University, John Molson School of Business, Canada
2002 - 2006	Director, Investment Management MBA Program, Concordia University, John Molson School of Business, Canada
1988 - 2005	Associate Professor, Department of Finance, Concordia University, John Molson School of Business, Canada
2000	Acting Director AMBA Program - Replacing the Permanent Director who had to be out of Town, Concordia University, John Molson School of Business, Canada
1998 - 2000	Director, Executive MBA Program, Concordia University, John Molson School of Business, Canada
1999	Acting Director AMBA Program - Replacing the Permanent Director who had to be out of Town, Concordia University, John Molson School of Business, Canada
1999	Acting Chair, Department of Finance - Replacing the Permanent Chair who had to be out of Town, Concordia University, John Molson School of Business, Canada
1998	Acting Director AMBA Program - Replacing the Permanent Director who had to be out of Town, Concordia University, John Molson School of Business, Canada
1995 - 1997	Director, Professional MBA Program, Concordia University, John Molson School of Business, Canada
1994 - 1995	Associate Vice Rector, Academic, Concordia University, Canada
1992	Director, MBA Program, Concordia University, John Molson School of Business, Canada
1988 - 1991	Director, MBA Program, Concordia University, John Molson School of Business, Canada
1984 - 1988	Assistant Professor, Department of Finance, Concordia University, John Molson School of Business, Canada

### Professional

1992 - 1993	Consultant for the Pharmaceutical Industry to Prepare A Co-Authored Report on Pharmacoeconomics for the Industry, Self-Employed Consultant
-------------	--

## RESEARCH FUNDING

---

### Internal

1987	Research Grant with Professors M. Laroche and J. Rosenblatt, Concordia Faculty Research Committee Seed Grant, Concordia University, C\$ 1,800, Canada
------	---

## HONOURS, AWARDS, PRIZES, AND DISTINCTIONS

---

### Career Awards/Honours/Prizes

1998	Merit Award, Concordia University, Canada
1989	Merit Award, Concordia University, Canada
1984	Long Term Service Award, McGill University, Canada

### Research Awards/Honours/Prizes

1988	"Honourable Mention" Award for a paper presented at the ASAC Conference, Administrative Sciences Association of Canada (ASAC), Canada
------	---

## Scholarships

1967	McGill University Scholarship, McGill University, Canada
1965	Zellers Limited, Scholarship, Sir George Williams University, Canada

## PUBLICATIONS

---

### Refereed Journal Articles

- HOCHSTEIN, A. P. (2020). The Harrod-Domar model, the money market and the elasticity of the investment demand curve. *International Advances in Economic Research*, 26 (2), 197-198. doi:[10.1007/s11294-020-09784-2](https://doi.org/10.1007/s11294-020-09784-2).
- HOCHSTEIN, A. P. (2019). The investment multiplier: A comparison of three alternative approaches. *International Advances in Economic Research*, 25 (3), 365-366. doi:[10.1007/s11294-019-09738-3](https://doi.org/10.1007/s11294-019-09738-3).
- HOCHSTEIN, A. P. (2018). The accelerator theory in a Keynesian framework does not work. *International Advances in Economic Research*, 24 (2), 199-200. doi:[10.1007/s11294-018-9676-x](https://doi.org/10.1007/s11294-018-9676-x).
- HOCHSTEIN, A. P. (2014). Accelerator vs multiplier in a production possibility curve framework. *International Advances in Economic Research*, 20 (3), 343-344. doi:[10.1007/s11294-014-9469-9](https://doi.org/10.1007/s11294-014-9469-9).
- HOCHSTEIN, A. P. (2006). Harrod-Domar growth and the production possibility curve. *International Advances in Economic Research*, 12 (3), 427-427. doi:[10.1007/s11294-006-9031-5](https://doi.org/10.1007/s11294-006-9031-5).
- HOCHSTEIN, A. P. (2003). The Fisher separation theorem extended to a macroeconomic model. *International Advances in Economic Research*, 9 (2), 167-168. doi:[10.1007/BF02295719](https://doi.org/10.1007/BF02295719).
- HOCHSTEIN, A. P. (2001). A Keynesian view of the fisher separation theorem. *Atlantic Economic Journal*, 29 (4), 469-469. doi:[10.1007/BF02299335](https://doi.org/10.1007/BF02299335).
- HOCHSTEIN, A. P., O'KEEFE, J. (1994). A study of factors affecting dental expenditures in Quebec. *Journal of the Canadian Dental Association*, 60 (7), 617-622.
- HOCHSTEIN, A. P. (1992). The production possibility curve and the investment multiplier. *Atlantic Economic Journal*, 20 (2), 97-97. doi:[10.1007/BF02298883](https://doi.org/10.1007/BF02298883).
- LAROCHE, M., ROSENBLATT, J. A., HOCHSTEIN, A. P., RANSOM, R. K. (1989). The impact of price-quality evaluations on brand categorization: An examination of the microcomputer market. *Canadian Journal of Administrative Sciences-Revue Canadienne des Sciences de l'Administration*, 6 (3), 1-11. doi:[10.1111/j.1936-4490.1989.tb00633.x](https://doi.org/10.1111/j.1936-4490.1989.tb00633.x).
- ROSENBLATT, J. A., HOCHSTEIN, A. P. (1989). Estimating the effect of ethnicity on the demand for food. *Journal of International Food and Agribusiness Marketing*, 1 (1), 63-80. doi:[10.1300/J047v01n01\\_05](https://doi.org/10.1300/J047v01n01_05).
- ROSENBLATT, J. A., LAROCHE, M., HOCHSTEIN, A. P., MCTAVISH, R., SHEAHAN, M. (1988). Commercial banking in Canada: A study of the selection criteria and service expectations of treasury officers. *International Journal of Bank Marketing*, 6 (4), 19-30. doi:[10.1108/eb010835](https://doi.org/10.1108/eb010835).
- HOCHSTEIN, A. P. (1986). GNE and Domar's theory of economic growth. *Atlantic Economic Journal*, 14 (2), 83-83. doi:[10.1007/BF02316801](https://doi.org/10.1007/BF02316801).
- HOCHSTEIN, A. P. (1986). Estimation of the effect of ethnicity and other factors on demand for food items. *Canadian Journal of Marketing Research*, 5, 19-24.
- HOCHSTEIN, A. P. (1985). Treating long-stay patients in acute hospital beds: An economic diagnosis. *The Gerontologist*, 25 (2), 161-165. doi:[10.1093/geront/25.2.161](https://doi.org/10.1093/geront/25.2.161).
- HOCHSTEIN, A. P. (1984). A cost comparison in the treatment of long stay patients. *Canadian Public Policy / Analyse de Politiques*, 10 (2), 177. doi:[10.2307/3550941](https://doi.org/10.2307/3550941).

### Refereed Conference Proceedings

- HOCHSTEIN, A. P. (2001). The marginal propensity to consume travel in the Ivory coast. *Proceedings of the Aviation Management and Education Research Conference*.
- HOCHSTEIN, A. P. (2000). Comparative statics don't always compare: The case of the Fisher separation theorem and macroeconomics. *Proceedings of National Business and Economic Society Conference*.
- HOCHSTEIN, A. P. (1998). The Fisher separation theorem: Finance, microeconomics and macroeconomics. *Annual Atlantic Schools of Business Conference*.
- HOCHSTEIN, A. P. (1994). Income and price elasticities in air travel: A case study of Air Canada. (pp. 699-701). *Proceedings of the Transportation Research Forum*.
- HOCHSTEIN, A. P. (1993). The Fisher separation theorem and the circular flow diagram: A combination. *Annual Atlantic Schools of Business Conference*.
- HOCHSTEIN, A. P., ROSENBLATT, J. A. (1988). Estimating the effect of ethnicity on the demand for food: A micro-economic perspective. In Tansu Barker (Ed.) (pp. 48-57). *Proceedings of Annual Administrative Sciences Association of Canada (ASAC) Conference*.
- HOCHSTEIN, A. P. (1987). Changes in loan practices by banks: An explanation of Canada's economic decline in the early 1980's. In Rodrigue Tremblay (Ed.) (pp. 253-272). *Issues in North American Trade and Finance*.
- HOCHSTEIN, A. P. (1985). Estimation of the effect of ethnicity and other factors on the demand for food at Steinberg's in Montreal. *Annual Atlantic Schools of Business Conference*.

### Textbooks

- HOCHSTEIN, A. P. (2024). *Macroeconomics. An Advanced Introduction for Graduate Business Students* (Fourth ed.). Concordia University.
- HOCHSTEIN, A. P. (1993). *Macroeconomics, An advanced Introduction for MBA students. (This textbook is specifically cited in Hirshleifer, J. and D. Hirshleifer, Price Theory and Applications, 6th edition, 1998, Prentice Hall)* (1 ed.). International Thompson Publishing.

### Non-Refereed Periodical Articles

- HOCHSTEIN, A. P. (2017). The Harrod-Domar model in a Keynesian framework. *International Advances in Economic Research*, 23 (3), 349-350. doi:[10.1007/s11294-017-9639-7](https://doi.org/10.1007/s11294-017-9639-7).
- HOCHSTEIN, A. P. (2016). The investment multiplier: A different pedagogical approach. *International Advances in Economic Research*, 22 (3), 355-356. doi:[10.1007/s11294-016-9588-6](https://doi.org/10.1007/s11294-016-9588-6).
- HOCHSTEIN, A. P. (2013). A note about Dr. John Virgo. *Atlantic Economic Journal*, 41 (3), 331-332. doi:[10.1007/s11293-013-9373-3](https://doi.org/10.1007/s11293-013-9373-3).

### Studies and Reports

- HOCHSTEIN, A. P. (1993). *How to do a forecast in the aviation industry - in the 7th Worldwide air traffic and economic outlook and forecasting tutorial. International Air Transport Association (IATA)*.
- HOCHSTEIN, A. P. (1990). *Canadian chartered banks, a new bank act and economic activity: Is there a linkage?. Public Administration Economics and Finance, Current Issues in the North American and Caribbean Countries, Volume 2, edited by Edgar Ortiz, pp.402-411.*
- HOCHSTEIN, A. P. (1986). *The Macdonald commission report and free trade. The Montreal Business Forum, published by The Montreal Board of Trade, Vol. 2, No. 10, p.18.*

## OTHER PUBLICATIONS

---

### Other Published Teaching Materials

- HOCHSTEIN, A. (2018). Microeconomics, An Advanced Introduction for MBA Students. *Microeconomics, An Advanced Introduction for MBA Students* (pp. 43-98).
- HOCHSTEIN, A. P. (2013). Macroeconomics, An Advanced introduction for MBA students.

## PUBLICATIONS IN PROGRESS

---

### Working Papers

HOCHSTEIN, A. P. (2024). *Out of equilibrium and the PPC*.

HOCHSTEIN, A. P. (1994). *The Fisher separation theorem and the circular flow diagram: A comparison* (WP #94-01-02). Concordia Library.

HOCHSTEIN, A. P., KIM, C., LAROCHE, M., ROSENBLATT, J. A., GUZMAN, E. R. (1990). *Ecological inference for durable goods and financial instruments: A methodological assessment related to ethnicity* (WP #90-03-05). Concordia Library.

LAROCHE, M., ROSENBLATT, J. A., HOCHSTEIN, A. P., CONVERY, J. (1988). *Consumer selection of a service outlet: An empirical study of fast food establishments* (WP #88-006). Concordia Library.

ROSENBLATT, J. A., LAROCHE, M., HOCHSTEIN, A. P., MCTAVISH, R., SHEAHAN, M. (1988). *Commercial banking in Canada: A study of the selection criteria and service expectations of corporate treasurers* (WP #88-019). Concordia Library.

HOCHSTEIN, A. P., BEIGLEMAN, M. (1988). *Hospital service adjustments at four Montreal hospitals: A response to patient health care needs* (WP #88-034). Concordia Library.

LAROCHE, M., ROSENBLATT, J. A., HOCHSTEIN, A. P., RANSOM, R. K. (1987). *The economic impact of price-quality evaluation on brand categorization: An application in the microcomputer market* (WP #87-029). Concordia Library.

HOCHSTEIN, A. P., MANNADIAR, J. (1987). *The relationship between the production possibility curve and the investment multiplier* (WP #87-028). Concordia Library.

HOCHSTEIN, A. P., ROSENBLATT, J. A. (1987). *Using census data to estimate the effect of ethnicity on the demand for food: A micro-economic perspective* (WP #87-013). Concordia Library.

HOCHSTEIN, A. P. (1986). *On the optimal number of bonds: A note following the treatment by Robert V. Chernenff* (WP #86-014). Concordia Library.

HOCHSTEIN, A. P. (1985). *The kinked demand curve and the total approach* (WP #85-001). Concordia Library.

## PRESENTATIONS

---

### Refereed Conference Presentations

HOCHSTEIN, A. P. (2025). *Out-of-Equilibrium and the production possibility curve*. Southern Economic Association Annual Conference, Tampa, FL.

HOCHSTEIN, A. P. (2023). *Off the IS-LM Curves and the C+I and S,I diagrams*. Southern Economic Association Conference, New Orleans, LA.

HOCHSTEIN, A. P. (2023). *IS,LM and Economic Cycles*. International Atlantic Economic Society Conference, Philadelphia, PA.

HOCHSTEIN, A. P. (2019). *Harrod-Domar theory of growth: Adding the money market and the elasticity of the investment demand curve*. International Atlantic Economic Society (IAES) Conference, Miami, FL.

HOCHSTEIN, A. (2018). *Comparing three approaches of the investment multiplier*. International Atlantic Economic Society (IAES) Conference, New York, NY.

HOCHSTEIN, A. (2014). *The kinked demand curve revisited and recriticized*. Southern Economic Association Meetings, Atlanta, GA.

HOCHSTEIN, A. (2013). *Accelerator vs multiplier in a production possibility curve framework*. International Atlantic Economic Society (IAES) Conference, Philadelphia, PA.

HOCHSTEIN, A. (2012). *The circular flow: A comparison of micro with macro*. International Atlantic Economic Society (IAES) Conference, Montreal, QC.



- HOCHSTEIN, A. (2011). *The accelerator theory in a Keynesian framework*. International Atlantic Economic Society (IAES) Conference, Washington DC.
- HOCHSTEIN, A. P. (2009). *The circular flow and macroeconomics*. International Atlantic Economic Society (IAES) Conference, Boston, MA.
- HOCHSTEIN, A. P. (2008). *The circular flow and microeconomics*. International Atlantic Economic Society (IAES) Conference, Montreal, QC.
- HOCHSTEIN, A. P. (2007). *The circular flow diagram and the crowding out effect*. International Atlantic Economic Society (IAES) Conference, Savannah, GA.
- HOCHSTEIN, A. P. (2005). *The kinked demand curve: A theoretical error*. International Atlantic Economic Society (IAES) Conference, London.
- HOCHSTEIN, A. P. (2002). *The Fisher separation theorem extended to a macroeconomic model*. International Atlantic Economic Society (IAES) Conference, Washington D.C.
- HOCHSTEIN, A. P., IVES, C., DICKS, D., BETTON, S. (2002). *Managing investment through technology-enhanced education*. Annual Conference of the Canadian Association for Distance Education, Calgary, AB.
- HOCHSTEIN, A. P. (2001). *Cost effectiveness of spinal cord stimulators*. The Southern Economic Association meeting, Tampa, FL.
- HOCHSTEIN, A. P. (2001). *The marginal propensity to consume travel in the ivory coast*. The Aviation Management Education and Research Conference, Montreal, QC.
- HOCHSTEIN, A. P. (2001). *Domar's theory of economic growth, revisited*. The National Business and Economic Society Conference.
- HOCHSTEIN, A. P. (2000). *The multiplier and the production possibility curve*. International Atlantic Economic Society (IAES) Conference, Charleston, SC.
- HOCHSTEIN, A. P. (2000). *Comparative statics don't always compare: The case of the Fisher separation theorem and macroeconomics*. The National Business and Economic Society, San Diego, CA.
- HOCHSTEIN, A. P. (1998). *The Fisher separation theorem: Finance, microeconomics and macroeconomics*. The Atlantic Schools of Business Conference, Wolfville, NS.
- HOCHSTEIN, A. P., SIMINOVITCH, M. (1996). *Outpatient physiotherapy services: An economic interpretation*. International Health Economics Association Inaugural Conference, Vancouver, BC.
- HOCHSTEIN, A. P., SIMINOVITCH, M. (1995). *The cost of outpatient physiotherapy treatment*. The Eastern Economic Association Conference, New York, NY.
- HOCHSTEIN, A. P. (1994). *Income and price elasticities in air travel: A case study of Air Canada (co-authored with Aviation MBA students)*. The Transportation Research Forum, Daytona Beach, FL.
- HOCHSTEIN, A. P. (1994). *Airline industry woes: A case study of Air Canada. (co-authored with Aviation MBA students)*. International Atlantic Economic Society (IAES) Conference, Montreal, QC.
- HOCHSTEIN, A. P., ROSENBLATT, J. A. (1994). *Power and market structures: An economic interpretation*. The Administrative Sciences Association of Canada (ASAC) Conference, Halifax, NS.
- HOCHSTEIN, A. P. (1993). *The Fisher separation theorem and the circular flow diagram: A combination*. The Atlantic Schools of Business Conference, Saint John, NB.
- HOCHSTEIN, A. P., LIMACHER, J. J. (1992). *The use and impact on hospitalization of a personal emergency response system*. The International Society of Technology Assessment in Health Care, Eighth Annual Meeting, Vancouver, BC.
- HOCHSTEIN, A. P., GIBBONS, G. (1992). *Bank rate and interest rates: Is there a relationship?* The Eastern Economic Association, 18th Annual Convention, New York, NY.
- HOCHSTEIN, A. P. (1988). *GNE and Domar's theory of economic growth*. The North American Economics and Finance Association, Allied Social Science Associations Annual Meeting, New York, NY.

- HOCHSTEIN, A. P., ROSENBLATT, J. A. (1988). *Estimating the effect of ethnicity on the demand for food: A microeconomic perspective*. (This paper received the "honourable mention" award). The Administrative Sciences Association of Canada (ASAC) Annual Conference Marketing Division, Halifax, NS.
- HOCHSTEIN, A. P., MANNADIAR, J. (1987). *The production possibility curve and the investment multiplier: A combination*. The North American Economics and Finance Association, Allied Social Science Association Annual Meeting, Chicago, IL.
- HOCHSTEIN, A. P., NOËL, J. L. (1987). *Canada's currency dependency: An empirical analysis of the effect of U.S. money supply on Canadian money supply*. Twenty-Fourth International Atlantic Economic Society (IAES) Conference, New York, NY.
- HOCHSTEIN, A. P. (1987). *The determinants of chief executive officer compensation in Canadian corporations*. The Administrative Sciences Association of Canada (ASAC) Annual Conference at O.I.S.E., Toronto, ON.
- HOCHSTEIN, A. P., NOËL, J. L. (1987). *Canada's currency dependency: The effect of U.S. monetary policy on Canadian monetary aggregates*. The Thirteenth Annual Eastern Economic Association meetings, Arlington, VA.
- HOCHSTEIN, A. P. (1986). *Price elasticity of demand: A complementary treatment*. Twenty-Second International Atlantic Economic Society (IAES) Conference, Boston, MA.
- HOCHSTEIN, A. P. (1986). *Changes in loan practices by banks: An explanation of Canada's economic decline in the early 1980's*. The Fourth International Congress of the North American Economics and Finance Association (NAEFA) Meetings, Montreal, QC.
- HOCHSTEIN, A. P., GRENIER, F. (1985). *Estimation of the effect of ethnicity and other factors on the demand for food at Steinberg's in Montreal*. The Fifteenth Annual Atlantic Schools of Business Conference, at Acadia University, Wolfville, NS.
- HOCHSTEIN, A. P. (1985). *The geometry of the kinked demand curve again - the total approach*. The Nineteenth International Atlantic Economic Society Conference, Rome.
- HOCHSTEIN, A. P. (1985). *Improved pedagogical approach to the investment multiplier*. Twentieth International Atlantic Economic Society (IAES) Conference, Rome.

### Non-Refereed Conference Presentations

- HOCHSTEIN, A. (2017). *The accelerator theory in a Keynesian framework – It doesn't work*. International Atlantic Economic Society (IAES) Conference, Montreal, QC.
- HOCHSTEIN, A. (2016). *The Harrod - Domar model in a Keynesian framework*. International Atlantic Economic Society (IAES) Conference, Washington DC.
- HOCHSTEIN, A. (2015). *The investment multiplier: Comparing benefits and drawbacks of different approaches*. International Atlantic Economic Society (IAES) Conference, Boston, MA.

## TEACHING EXPERIENCE

### Undergraduate

- |             |  |
|-------------|--|
| 2024        | Analysis of Markets, John Molson School of Business  |
| 1991 - 2017 | FINA 460 - Domestic and International Capital Markets, John Molson School of Business                  |
| 1981 - 1983 | Principles of Economics, Department of Agricultural Economics, McGill University, Canada, Montreal, QC |

### Graduate

- |            |  |
|------------|--|
| Since 2025 | Economics, John Molson School of Business                                    |
| 2017       | Seminar in Special Topics (*), John Molson School of Business                |
| Since 2017 | Economics for Organizational Decision Making, John Molson School of Business |

2015	Business, Government and the Economy, John Molson School of Business
2013 - 2023	Economics, John Molson School of Business
2013 - 2017	National and International Economics, John Molson School of Business
2013 - 2016	Managerial Economics, John Molson School of Business
1993	National and International Economics - (Aviation MBA), John Molson School of Business
1986 - 2017	Managerial Economics, John Molson School of Business
1986 - 2017	Public Policy in Business, John Molson School of Business
1975 - 1983	Economic Environment of the Firm - (offered to MBA students who were doing their graduate work during the evenings), McGill University School of Continuing Studies, Canada, Montreal, QC
1975 - 1983	Economic Analysis of Business - (offered to MBA students who were doing their graduate work during the evenings), McGill University School of Continuing Studies, Canada, Montreal, QC

### Executive Education, Certificate and Diploma Programs

Since 2015 Economics for Finance, eConcordia

## STUDENT SUPERVISION

---

### Completed

#### Other Research Projects

2025	(Team) Gaddam Sai Krishnareddy, Sovit Singh, Conducting a strategic assessment and developing the blueprint to optimize the governance, operations and funding of St. Michael's mission, Concordia University, John Molson School of Business, Canada
2025	(Team), Ayman Ben Jebbour, Ashish Pandita, Developing a Canadian Market Entry Study for La Davina Papaya, Ecuador, Concordia University, John Molson School of Business, Canada
2024	(Team), Elie Haber and Srishti Maheshwari, Trade Facilitation Office, Canada: MBA Export Market Studies Program, A Canadian Market Entry Study for Leather Exotica – Meron Addis Ababa, Concordia University, John Molson School of Business, Canada
2024	(Team) Abhishek Bansal, HarGun Singh Bhatia, Trade Facilitation Office Canada: MBA Export Market Studies Program, A Market Study For CV Ikapeksi Agro Industri, Jawa, Barat, Indonesia, Concordia University, John Molson School of Business, Canada
2024	(Team) Trang Hai Vy Do, Srivastava Shivangi, Trade Facilitation Office Canada: MBA Export Market Studies Program, A Canadian Market Entry Study for PT Wisengi Multimedia, Indonesia, Concordia University, John Molson School of Business, Canada
2023	(Team), Yue Lang, Rianna Denny, Moplaco Entry Market Study, Concordia University, John Molson School of Business, Canada
2023	(Team), Hemant Ghosh, Alena Mathew, A Market Study for Tulika ECO Ltd., Dhaka, Bangladesh, Concordia University, John Molson School of Business, Canada
2023	Alfieri, Jeffrey, A Canadian Market Entry Study for Choko Lakay, Haiti, Concordia University, John Molson School of Business, Canada
2023	Fent-Roter, Kira, A Canadian Market Entry Study for Choko Lakay, Haiti, Concordia University, John Molson School of Business, Canada
2020	(Team), Mohamad Rammal & Olena Shaiko, A strategic assessment towards the programmatic and financial sustainability of the institute for investigative journalism - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2020	(Team), Manjot Singh & Thuy Phan, Developing a blueprint for giant steps school neurodiversity employment initiative - MBA 695 I / MBA 661 – Community Service



## Other Research Projects

	Initiative Paper, Concordia University, John Molson School of Business, Canada
2020	Simmons; Proulx-Sylvain, Rachel: Nina-Mae, A Sustainable Future for KSDPP, Concordia University, Canada
2019	(Team), Amanda Rushton & Jonathan Faerman, A strategic assessment towards the programmatic and sustainability of Soutien Therapeutique et Psychologique pour la Population (STEPP) - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2019	(Team), Jihane Makhtoum & Sepideh Fazeli, Trade facilitation office (TFO) Canada, MBA export market studies program a market study for Christy creations - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2019	(Team), Abdullah Calafato & Edouard Zoghby, Trade facilitation office (TFO) Canada MBA export market studies program – a market study for Zena exotic fruits, Senegal - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2019	(Team), Adam Levitt & Ivonne Medina, Lisa Tsakalian, Hosting the 6th annual TATA cup sustainability case competition, Concordia University, John Molson School of Business, Canada
2019	Khazraei, Ali, The Canadian consumption function and its components: Ten economics textbooks versus actual data - MBA research paper, Concordia University, John Molson School of Business, Canada
2018	(Team), Amit Sawhney & Jorge Figueroa, Developing a governance and operations manual for the Desta black youth network - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2018	(Team), Aleksey Cameron & Vivienne Ogugua Astley, Developing a marketing and communications plan for the Queen Elizabeth health complex - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2018	Mazumdar, Pratyush, Developing “the second bridge” program for asylum seekers - catholic action Montreal - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2017	(Team), Ashish Rathore & Nitin Shetty, Developing a growth strategy for SALTISE - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2017	(Team), Gwladys Tiaya Mague & Stephanie Perrone, Developing a governance and operations manual for the Montreal community cares foundation - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2017	(Team), Amit Sawhney & Jorge Andres Figueroa, Trade facilitation office (TFO) Canada MBA export market studies program – a market study for Cosecha partners - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2016	(Team), Christine Hantouche & Jessica Minhas, Developing a marketing and communications plan for Fondation Jovia - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2016	(Team), Sachin War & Sharath Savanth, Developing a strategic fundraising plan for youth employment services (YES) Montreal - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
2015	(Team) Anna Sommer, Christina Lemyre McCraw, Kristina Sigrid Mansson, FCJA study:

## Other Research Projects

- Optimizing special needs services for Montreal's adult jewish population - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
- 2015 (Team), Dmitry Li & Edwin Ferrer, Trade facilitation office (TFO) Canada MBA export market studies program - a market study for VAPE SA DE CV - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
- 2015 (Team), Rachel Abourbih & Simin Seifzadeh, Trade facilitation office (TFO) Canada MBA export market studies program - a market study for AGEXPORT - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
- 2014 Manjunath, Sunil, Developing a strategic fundraising plan for literacy unlimited - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
- 2014 (Team), Brittany Doyle & Elliott Altilia, SAJE accompagnateur d'entrepreneurs / JMSB MBA small business consulting internship program: A strategic marketing analysis for EH lawn and landscaping experts inc., Concordia University, John Molson School of Business, Canada
- 2013 (Team), Rita He Li & Vinay Nawani, A strategic marketing analysis of "Photobr" 2012 – the retina foundation of Canada's fundraising campaign - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
- 2013 (Team), Neal Kierans & Rebecca Houjajj, SAJE accompagnateur d'entrepreneurs / JMSB MBA small business consulting internship program: A market study for Abacus HR, Concordia University, John Molson School of Business, Canada
- 2012 Milne, Carly, Canadian Centre for Architecture (CCA) - Developing donation and sponsorship guidelines and policies for institutional contributions, Concordia University, John Molson School of Business, Canada
- 2012 (Team), Jeremy Turner & Tanya Luongo, Forum Jeunesse Centre-Ville developing a marketing strategy and communications plan - MBA 695 I / MBA 661 – Community Service Initiative Paper, Concordia University, John Molson School of Business, Canada
- 2012 (Team), Rabia Khan, Cedrin Law & Maria Gabriella Gomez, Hosting the First Annual JMSB Van Berkom Small- Cap Case Competition, Concordia University, John Molson School of Business, Canada
- 2012 El – Khatib, Ziad, Developing a donor program for AFS Interculture Canada, Concordia University, John Molson School of Business, Canada
- 2012 (Team), David de Koos & Stephen Stavros Athanasoulis, Developing a marketing strategy and communications plan for sustainability action fund (SAF), Concordia University, John Molson School of Business, Canada
- 2011 Dixit, Amita, Action Centre Foundation – Developing a Strategic Plan for Fundraising, Concordia University, John Molson School of Business, Canada
- 2011 (Team), Carolyn Crewe & Marina Zervogiannis, Community economic development and employability corporation (CEDEC), Greater Montreal area: Developing a strong membership base within the entrepreneur support network (ESN), Concordia University, John Molson School of Business, Canada
- 2011 (Team), Joshua Beitel & Marie-Claude Bourgie, Financial Alliance for Sustainable Trade (FAST): Developing a business plan for the development, implementation and institutionalization of FAST facilitation services, Concordia University, John Molson

## Other Research Projects

School of Business, Canada

- 2011 (Team), Abhishek Kumar & Tiffany A. Sam Yu Sum, Neurological Hospital: Developing the documentation for the design of a website to increase the visibility of the department of nursing of the neurosciences mission, McGill University Health Centre (MUHC), Canada
- 2011 (Team), Hao Huang & Santiago Molano, Montreal Neurological Hospital: Researching and documenting information for the development of a computerized database for the intensive care unit and post anesthesia recovery unit, McGill University Health Centre (MUHC), Canada
- 2011 (Team), Nathalie Estime, Aaron Linden & Mark Morin, Kaufmann de Suisse: Joint venture with a diamond mine, Concordia University, John Molson School of Business, Canada
- 2011 (Team), Julia Bahcheli, Marisa Colarusso & Katherine Didus, Hosting the sustainable communities partnership visioning event, Concordia University, John Molson School of Business, Canada
- 2011 Zuberi, Abid, Developing a marketing strategy and communications plan for action against hunger | Action Contre La Faim (ACF) Canada, Concordia University, John Molson School of Business, Canada
- 2011 Aro, Kristina, Developing a new marketing strategy and communications plan for the study high school, Concordia University, John Molson School of Business, Canada
- 2011 (Team), Namrata Malani & Srikanth Kestur, Developing an orientation handbook for members of the JMSB advisory board, Concordia University, John Molson School of Business, Canada
- 2010 Szporer, Ryan, Developing an operations manual for the Action Centre, Concordia University, John Molson School of Business, Canada
- 2010 Albala, Rina, Career management services: Developing strategies to enhance student awareness and utilization, Concordia University, John Molson School of Business, Canada
- 2010 (Team), Ivonne Medina, Lisa Tsakalian & Adam Levitt, Hosting the 6th annual TATA cup sustainability case competition, Concordia University, John Molson School of Business, Canada
- 2009 (Team), Michael Shatsky & Tal Finkelstein, 2009 JMSB Alumni Golf Tournament, Concordia University, John Molson School of Business, Canada
- 2009 (Team), Hatem Shehata & Yousef Chamaneh, Colors of Concordia – Sponsorships and Participation in the Tour de l'Île 2009, Concordia University, John Molson School of Business, Canada
- 2009 (Team), Mirella Mokbel & Suzana Shash, MONTREAL URBAN FESTIVAL – Event management and planning, Concordia University, John Molson School of Business, Canada
- 2009 (Team), Sherin Al-Safadi & Jenny Natacha Therriault, Developing a business plan for the community for excellence in health governance (CEHG), Concordia University, John Molson School of Business, Canada
- 2009 (Team), Lin Xu & Andrew MacDonald, Third annual JMSB career management services - career fair, Concordia University, John Molson School of Business, Canada
- 2009 Desbarats, Paul, Centre action foundation – developing manuals for members and employees, Concordia University, John Molson School of Business, Canada
- 2009 (Team), Tania D'Amico & Annaleigh Greene, Farha Foundation – ÇA MARCHÉ, Concordia University, John Molson School of Business, Canada

## Other Research Projects

2009	Low, Katie, Black community resource centre – positive tickets pilot program, Concordia University, John Molson School of Business, Canada
2002	Periz, Rudy, Money supply: A function of the overnight target rate - MBA research paper, Concordia University, John Molson School of Business, Canada
2002	Cogan, Christina, Comparing the cost of treating low back pain: Intrathecal opioid pump and spinal cord stimulator versus traditional therapy - MBA research paper, Concordia University, John Molson School of Business, Canada
2002	Hinedi, Hazem, Spinal cord stimulator: Cost saving study comparing implanted group with a control sample - MBA research paper, Concordia University, John Molson School of Business, Canada
2001	Beauchesne, Denis, Quebec Hydro deregulation - MBA research paper, Concordia University, John Molson School of Business, Canada
2001	Roy, Christiane, An examination of issues regarding costs and benefits of sanitation projects in developing countries - MBA research paper, Concordia University, John Molson School of Business, Canada
2001	Van Eyck, Sandrine, The Montreal office market: A study of the key determinants - MBA research paper, Concordia University, John Molson School of Business, Canada
2000	Wang, Qiuli, Air traffic growth in China: An empirical study - MBA research paper, Concordia University, John Molson School of Business, Canada
2000	Haven, A. Sophie, A business plan for “paper jammers”; applying community economic development principles as an alternative model for psychiatric survivors - MBA research paper, Concordia University, John Molson School of Business, Canada
2000	Song, Nan Xiang, The attraction and retention of high-yield passengers for the Chinese airline industry - MBA research paper, Concordia University, John Molson School of Business, Canada
2000	Del Duca, Tina, Cost savings due to spinal cord stimulators: A retrospective study comparing an implanted group with a control sample - MBA research paper, Concordia University, John Molson School of Business, Canada
2000	Deziel, Richard, An improvement over the Cobb-Douglas function - MBA research paper, Concordia University, John Molson School of Business, Canada
2000	Sharma, Rajat, A study of United airlines in relation to personal disposable income, gross domestic product and population of the United States - MBA research paper, Concordia University, John Molson School of Business, Canada
1999	Hui, Chen, A total quality management model and its implications for Air China - MBA research paper, Concordia University, John Molson School of Business, Canada
1999	Mirchandaney, Tulsi, An examination of cost structures of profitable Airlines - MBA research paper, Concordia University, John Molson School of Business, Canada
1999	Kopersiewich, Robert F., A comparative study of the unemployment levels in the U.S. and Canada: The effects of unionization of the labour force - MBA research paper, Concordia University, John Molson School of Business, Canada
1999	Pardijon, Bertrand, Does the Toronto stock market reflect the current state of the Canadian macroeconomic environment - MBA research paper, Concordia University, John Molson School of Business, Canada
1998	Guo, Ting, An improvement over ICAO’s model for World passenger traffic forecast - MBA research paper, Concordia University, John Molson School of Business, Canada
1998	Sareen, Ameet, Air travel consumption for Canadians on Air Canada and Canadian Airlines - MBA research paper, Concordia University, John Molson School of Business, Canada

## Other Research Projects

- 1998 Momota, Hiroshi, Japan Airlines: Is the frequent flyer program working? - MBA research paper, Concordia University, John Molson School of Business, Canada
- 1998 Ecke, Nils, An econometric model to forecast demand for Lufthansa German Airlines - MBA research paper, Concordia University, John Molson School of Business, Canada
- 1998 Keinde, Ibrahim Jerome, Estimating the marginal propensity to travel in Cote D'Ivoire - MBA research paper, Concordia University, John Molson School of Business, Canada

## STUDENT COMMITTEE MEMBERSHIP

---

### PhD Dissertations

#### John Molson School of Business

- 2001 - 2002 Laframboise, Kevin, An empirical study of the relationship between quality practices and business performance excellence in Central Canada, Committee Member, Concordia University, John Molson School of Business, Canada
- 2001 - 2002 Welch, Theodora Carole, Effects of privatization transaction strategy on performance : An examination of large-block shareholding and hybrid governance structures in developing economies, Committee Member, Concordia University, John Molson School of Business, Canada
- 2000 - 2001 Tomiuk, Marc Alexander, The impact of service providers' emotional displays on service evaluation: Evidence of emotional contagion, Committee Member, Concordia University, John Molson School of Business, Canada

#### Concordia University

- 2004 Tarride, Jean-Eric, New econometric models for longitudinal count data with an excess of zeros : Two applications in health economics, Committee Member, Concordia University, Canada

### MSc Theses

#### John Molson School of Business

- 2024 Vasiliu, Iris Stefania, Assessing the Impact of Climate-Related Risks on Canadian Real Estate Investment Trusts: Insights and Implications for Investors, Committee Member, Concordia University, John Molson School of Business, Canada
- 2023 - 2024 Sarandiev, Alexander, The Impact of Foreign Migration to Canada on REIT Operating Performance, Committee Member, Concordia University, John Molson School of Business, Canada
- 2023 - 2024 Ghanshyam, Solanki Radhika, Impact of Inflation on the Cost of Capital: Evidence from United States, Committee Member, Concordia University, John Molson School of Business, Canada
- 2023 - 2024 Dhamani, Marshal, Inflation Differentials and the Diversification Benefits of Small Cap Equities in Emerging Markets for US Investors, Committee Member, Concordia University, John Molson School of Business, Canada
- 2022 Cabana-Wong, Alison, The relationship between inflation and small-cap premiums and evaluating small-cap stocks as a hedge to inflation for G7 countries, Committee Member, Concordia University, John Molson School of Business, Canada
- 2022 Wei, Phil, The Performance of Style Based Portfolios Across the Business Cycle, A Review of the Literature., Committee Member, Concordia University, John Molson School of Business, Canada
- 2020 - 2021 Matuluko, Oluwafunmilayo, The Performance and Pricing of Dividend Rate-Reset Preferred Shares in Canada, Committee Member, Concordia University, John Molson School of Business, Canada



2020	Pollock, Susan Bianca, Equity vs. inside debt compensation of CEOs and firm performance: New evidence, Committee Member, Concordia University, John Molson School of Business, Canada
2019	Nguyen, Tien-Dat, MSc Thesis, Committee Member, Concordia University, John Molson School of Business, Canada
2019	Zhai, Xinkai, IPO performance and the size effect: Evidence for the US and Canada, Committee Member, Concordia University, John Molson School of Business, Canada
2016	Zhao, Yun, Predicting extreme returns in the Canadian stock market, Committee Member, Concordia University, John Molson School of Business, Canada
2015	Zhang, Yajing, Effect of corporate governance on default risk in financial vs non-financial firms: Canadian evidence, Committee Member, Concordia University, John Molson School of Business, Canada
2015	Wan, Peiyi, Corporate governance mechanisms and the cost of capital: evidence from Canadian firms, Committee Member, Concordia University, John Molson School of Business, Canada
2014 - 2015	Duan, Siyu, The impact of public news on return predictability following major one-day price or volume shocks: Evidence for Canada, Committee Member, Concordia University, John Molson School of Business, Canada
2008	Jiang, Hui, The risk and return of active vs passive trading strategies with commodity futures, Committee Member, Concordia University, John Molson School of Business, Canada
2007	Amarasekera, Gowri, Use of exchange traded derivatives by Canadian pension funds and investment management firms, Committee Member, Concordia University, John Molson School of Business, Canada
2004	Jeddi, Mohamed Ali, The impact of new issue of equity warrants on the Toronto Stock Exchange listed stocks, Committee Member, Concordia University, John Molson School of Business, Canada
2004	Panju, Karim, Equity style timing: A multi-style rotation model for the Russell large-cap and small-cap growth and value style indexes, Committee Member, Concordia University, John Molson School of Business, Canada
2003	Li, Hang, The correlation between FDI and knowledge transfer, & their effect on domestic innovation : Evidence from China, Committee Member, Concordia University, John Molson School of Business, Canada
2003	Yotis, Harry, Sources of cross sectional and time series variation in stock returns in Canada, Committee Member, Concordia University, John Molson School of Business, Canada
2003	Mustafayev, Yermek, Risk parameter shifts in spinoffs, Committee Member, Concordia University, John Molson School of Business, Canada
2002	Hung, Loretta, Dynamic asset allocation modeling for international investment: A comparison of information-based active strategies versus passive strategies for the EAFE and S&P 500 portfolios, Committee Member, Concordia University, John Molson School of Business, Canada
2001 - 2002	Askarova, Lola, Consumer brand choice and categorization processes in a post-Soviet Country: Kazakhstan, Committee Member, Concordia University, John Molson School of Business, Canada
2001 - 2002	Huang, Qinchao, Effects of coupons on brand categorization and choice processes of fast foods in China, Committee Member, Concordia University, John Molson School of Business, Canada
2001	Jean, Dominic, A full century of monthly Canadian stock price index returns: A review of

	the Fisher hypothesis and some anomalies, Committee Member, Concordia University, John Molson School of Business, Canada
2001	Gandell, Joy, Mergers and acquisitions : A unified human resources model, Committee Member, Concordia University, John Molson School of Business, Canada
2001	Jeddi, Mourad Ali, Foreign exchange risk exposure of Canadian domestic, exporting and multinational firms: Market and industry effects on bilateral and multilateral exchange rates, Committee Member, Concordia University, John Molson School of Business, Canada
2001	Duguay-Arbesfeld, Jonathan, The effects of creations and redemptions in the index participation unit market: Evidence of the downward sloping demand curve for equity, Committee Member, Concordia University, John Molson School of Business, Canada
2000 - 2001	Discepolo, Domenico, Forecasting volatility in Canadian markets, Committee Member, Concordia University, John Molson School of Business, Canada
2000	Khoudry, Khalil, The Amman financial market: Institutional features and calendar effects, Committee Member, Concordia University, John Molson School of Business, Canada
2000	Patton, Eric, Downsizing through the use of early retirement incentives : A case study, Committee Member, Concordia University, John Molson School of Business, Canada
2000	Liu, Yue, Empirical tests of the clean surplus valuation model : Canadian evidence, Committee Member, Concordia University, John Molson School of Business, Canada
2000	Noel, Emmanuel, An empirical examination of Bloomberg's macroeconomic forecasts of the G-7 nations, Committee Member, Concordia University, John Molson School of Business, Canada
1998	Kanta, Aminata, Bilateral exchange rates and the performance of the tourism industry : Evidence for Canada, Committee Member, Concordia University, John Molson School of Business, Canada
1998	Hughes, Brent, Macroeconomic news announcements and the Yen/\$US intraday exchange rate, Committee Member, Concordia University, John Molson School of Business, Canada

## SERVICE TO UNIVERSITY

### John Molson School of Business

#### Department Level

Since 2023	Hiring (DHC-LTA/ETA), Concordia University, John Molson School of Business, Canada
Since 2023	Department Co-op Committee, Concordia University, John Molson School of Business, Canada
Since 2023	Part-time Hiring Committee (PTHC), Concordia University, John Molson School of Business, Canada
2022	MSc Committee second reader for Phil Wei MSc dissertation, Concordia University, John Molson School of Business, Canada
2021 - 2022	MSc committee as second reader for Keith Porter, Concordia University, John Molson School of Business, Canada
2020 - 2022	Member of DPC (1/2 time), Concordia University, John Molson School of Business, Canada
2021	MSc Committee second reader, Concordia University, John Molson School of Business, Canada
2021	MSc Committee second reader, Concordia University, John Molson School of Business, Canada

### Department Level

- 2019 - 2020 Member of DPC, (re promotion of Denis for Full), Concordia University, John Molson School of Business, Canada
- 2019 - 2020 Member of DTC, (1/2 time), Concordia University, John Molson School of Business, Canada
- 2013 - 2019 Member, Departmental Personnel Committee, Concordia University, John Molson School of Business, Canada
- 2013 - 2015 Member Senate Finance Committee, Concordia University, John Molson School of Business, Canada
- 2004 - 2006 Member of the Department Finance Tenure Committee, Concordia University, John Molson School of Business, Canada
- 2004 Member of the Ethics Review Committee to evaluate the ethics of research to be undertaken by one of the professors in the finance department, Concordia University, John Molson School of Business, Canada
- 2001 - 2004 Department Personnel Committee, Concordia University, John Molson School of Business, Canada
- 2002 - 2003 Department Part Time Hiring Committee, Concordia University, John Molson School of Business, Canada
- 2001 - 2003 Department Tenure Committee, Concordia University, John Molson School of Business, Canada
- 2000 Committee Member to select Distinguished Chair – Finance Department, Concordia University, John Molson School of Business, Canada

### Faculty Level

- Since 2024 Programmes de Bourses d'excellence pour Etudiants etrangers, Concordia University, John Molson School of Business, Canada
- 2023 - 2025 Member of Faculty Elections Panel, Concordia University, Canada
- 2024 Letter of recommendation for promotion to teaching professor for Frank Crooks, Department of Management, Concordia University, John Molson School of Business, Canada
- 2024 Letter of recommendation for promotion to teaching professor for Loretta Hung, Department of Finance, Concordia University, John Molson School of Business, Canada
- 2024 Letter of recommendation for promotion to teaching professor for Trevor Hagyard, Department of Accountancy, Concordia University, John Molson School of Business, Canada
- 2021 - 2022 Advisor for MBA Community Service Initiative students (supervised and graded two groups), Concordia University, John Molson School of Business, Canada
- 2020 - 2022 Member of MBA Committee, Concordia University, John Molson School of Business, Canada
- 2020 - 2021 Advisor for MBA Community Service Initiative students (supervised and graded two groups), Concordia University, John Molson School of Business, Canada
- 2019 - 2020 Advisor for MBA Community Service Initiative students (supervised and graded two groups), Concordia University, John Molson School of Business, Canada
- 2014 - 2015 Academic Director, Family Wealth Program, Concordia University, Canada
- 2014 - 2015 Member, (Ad Hoc), Finance Representative CN Centre Academic Committee, Concordia University, John Molson School of Business, Canada
- 2013 - 2014 Chair, Committee to select Director, Desjardins Centre for Small Business, Concordia University, John Molson School of Business, Canada

### Faculty Level

2008 - 2010	Member Advisory Board for MBA International Case Competition, Concordia University, John Molson School of Business, Canada
2008 - 2010	Member, Senate Committee on Academic Planning and Priorities, Concordia University, John Molson School of Business, Canada
2008 - 2010	Chair, Committee to Select CIBC Distinguished Professor in Entrepreneurship and Family Business, Concordia University, John Molson School of Business, Canada
2007 - 2010	Member Assessment of Learning Committee, Concordia University, John Molson School of Business, Canada
2007 - 2010	Member Dean's Executive Committee, Concordia University, John Molson School of Business, Canada
2007 - 2010	Member Faculty Council, Concordia University, John Molson School of Business, Canada
2007 - 2010	Member Dean's Advisory Committee, Concordia University, John Molson School of Business, Canada
2007 - 2008	Member Academic Research Chair Committee, Concordia University, John Molson School of Business, Canada
2005 - 2006	Member of Faculty Personnel and Tenure Committee (an elected position), Concordia University, John Molson School of Business, Canada
2004 - 2005	Member of the selection committee for Honorary Doctorates and Awards of Distinction, Concordia University, John Molson School of Business, Canada
2004 - 2005	Part Time Hiring Faculty Committee, Concordia University, John Molson School of Business, Canada
2001 - 2003	Faculty Personnel and Tenure Committee, Concordia University, John Molson School of Business, Canada

### Program Level

Since 2023	MBA Orientation, Concordia University, John Molson School of Business, Canada
Since 2023	MBA Program Committee, Concordia University, John Molson School of Business, Canada
2021 - 2022	Member MBA Committee (1/2 time), Concordia University, John Molson School of Business, Canada
2019 - 2020	Member of MBA Committee (1/2 time), Concordia University, John Molson School of Business, Canada
2016 - 2019	Member, MBA Committee, Concordia University, John Molson School of Business, Canada
2016 - 2017	Member, MBA Orientation Committee, Concordia University, John Molson School of Business, Canada
2014 - 2015	Member, Ad Hoc Special Budget Committee on New Program Costing, Concordia University, John Molson School of Business, Canada
2013 - 2015	MBA Committee representative for Finance Department, Concordia University, John Molson School of Business, Canada
2009 - 2010	Chair MBA/GDBA Committee, Concordia University, John Molson School of Business, Canada
2007 - 2010	Member Faculty Academic Program Committee (FAPC), Concordia University, John Molson School of Business, Canada
2007 - 2010	Chair MBA Committee, Concordia University, John Molson School of Business, Canada

### Program Level

- 2008 - 2009 Chair GDBA/GCBA Committee, Concordia University, John Molson School of Business, Canada
- 2007 - 2008 Member Academic Program Committee, Concordia University, John Molson School of Business, Canada
- 2007 - 2008 Member Special Individual Program Committee (SIP), Concordia University, John Molson School of Business, Canada
- 2002 - 2006 Member of MBA Committee, Concordia University, John Molson School of Business, Canada
- 2003 - 2004 Chair, Goodman Institute Committees, Concordia University, John Molson School of Business, Canada
- 2002 - 2003 Committee to Select Member for Van Berkom Distinguished Chair, Small Cap Stocks, Concordia University, John Molson School of Business, Canada
- 2001 - 2003 Department M.Sc./Ph.D. Committee, Concordia University, John Molson School of Business, Canada

### University Level

- 2016 - 2017 Member, University Appeals Committee, Concordia University, Canada
- 2013 - 2014 Member University Appeals Board, Concordia University, Canada
- 2005 - 2006 Member of Shuffle Committee, Concordia University, Canada
- 2001 - 2002 Chair, University Appraisals Committee – Mel Hoppenheim School of Cinema, Concordia University, Canada
- 2001 Chair, University Appraisals Committee – Cinema (First Report Submitted on time for the entire appraisal process), Concordia University, Canada

### Administrative Positions

- 2005 Acting Director, Centre for Mature Students (requested to fill in for the Director, Prof. Bob Oppenheimer for a short time while he was away.), Concordia University, John Molson School of Business, Canada
- 1994 - 1995 Associate Vice-Rector, Academic (Curriculum and Planning), Concordia University, John Molson School of Business, Canada
- 1987 - 1988 Coordinator, Working Paper Series and Academic Activities Publication, Concordia University, John Molson School of Business, Canada

---

## SERVICE TO ACADEMIC COMMUNITY

### Invited Lectures and Courses

- 2004 Invited lecture, "Incorporating CFA Curriculum into University Curriculum" lecture delivered at the FMA annual meeting, Financial Management Association (FMA), United States
- 2004 Invited lecture, "How to include CFA Material into University courses" lecture delivered at The (AFS) annual meetings, The Academy of Financial Services (AFS), United States
- 2004 Invited lecture, "Running a successful MBA/CFA Program" a lecture delivered at the EFA Meetings. This is a special request by Bob Luck, VP University Relations, AIMR., Eastern Finance Association (EFA), United States
- 1994 Invited lecture, "Health Care Costs: How to Control Them", a morning seminar presented at the Dean's request for members of the health care community in Montreal, Concordia University, Canada
- 1989 Invited lecture, "How to Interpret the Financial Pages", a two-day seminar to be presented through the CU Centre for Management Studies, in house seminar for The



National Bank Vice Presidents, Concordia University, Canada

- 1986      Invited lecture, "Vouchers for Education", paper presented at a seminar at Education Department for graduate students and staff. The request for the presentation was from Professor William Nitter, Chairman of Department of Education, Concordia University, Canada

### Service to Granting Agencies

- 2017 - 2019      Member, Vanier Canada Graduate Scholarship SSHRC Doctoral Committee, Social Sciences and Humanities Research Council (SSHRC), Canada
- 2017 - 2019      Member, Merit Scholarship Program for Foreign Students (PBEEE - Programmes de Bourses D'excellence Pour Etudiants Etrangers) Committee, Fonds de recherche du Québec – Nature et technologies (FQRNT), Canada

### Chair of Conference Sessions

- 2015      Chair, AIS Conference hosted by the Azrieli Institute, The Association for Israel Studies (AIS), Canada
- 2009      Session chair, "The Circular Flow and Macroeconomics", International Atlantic Economic Association Conference, United States
- 2008      Session chair, "The Circular Flow and Microeconomics", International Atlantic Economic Association Conference, Canada

### Academic Reviewing

- 2024      Atlantic Economic Journal
- 2006      I have reviewed Managerial Economics by McGuigan, Pearson Publishing
- 2002      I have reviewed textbook "Economics" by Scarth for Harcourt Publishers
- 2001      I reviewed two managerial economics books, Salvatore, Managerial Economics And McGuigan, Moyer, and Harris Managerial Economics Thomson Learning
- 2001      I reviewed: The Fisher Model and Financial Markets By Richard MacMinn (Academic Press)
- 1993 - 1994      Co-editor of Business Arising: A Collection of Select MBA Research Paper Summaries. (Edited with Prof. L. Dyer)., Concordia University, Canada

## SERVICE TO PROFESSIONAL COMMUNITY

---

### Member of Board of Directors

- 2000      Appointed to the Advisory Board, PRISM Healthcare Intelligence, Canada

### Expert Services

- 2025      Meeting with Jeanne Sasco for her course project (Journalism 302) to talk about "The purpose of the stock market" with a finance professor, Concordia University, Canada

## MEDIA

---

### Print Media, Radio, Televised Interviews

- 2005      Interviewed and quoted in "Doom, gloom ahead for markets, expert warns", P.B3 , The Montreal Gazette
- 2005      Interviewed and quoted, page 10 , Career Insider Finance
- 2004      Interviewed and quoted in "Goodman Institute Uses Videoconferencing to teach MBA students in Toronto from Montreal", P.18. , Communications and Networking
- 2003      Interviewed and quoted in "Professor of Mutual Funds is No Professor" regarding a Goodman Institute of Management lecturer (Jerry White) who inappropriately used the title of Professor to advertise himself in a public financial forum. Page E 1 , Toronto Star
- 1998      Interviewed for the one-half hour television show It's Your Money shown on the Cable

Television Channel. The topic of the show is the importance of economics to the general public. The show aired three times, once in October 1998, and twice in November, 1998 , Channel 9

- 1998 Interviewed with reference to the economic implications of the ice storm in Montreal , CBC
- 1998 Interviewed and quoted in Guide to Canadian Business Schools by Rebecca Carpenter. P 65-68 , International Thompson Publishing
- 1998 Interviewed and quoted with reference to the EMBA Program. Story appeared in Section i, page 1 , The Montreal Gazette
- 1995 Interviewed on radio on the Melanie King Show (800) in reference to the effect of changing payment practices to physicians in Canada , CJAD
- 1994 Interviewed and quoted in Hour, Montreal's News and Entertainment Weekly in reference to health care in Canada. This is a front page story, and my picture appeared on p. 7
- 1994 Interviewed on radio on the Joe Cannon Show (600) on February 8, 1994 and the Melanie King Show (800) on February 9, 1994 in reference to the effect of the reduction of the cigarette tax on health and tax revenues, and again on May 5 and May 6. , CJAD
- 1993 Interviewed and quoted in "For west-end voters, the issue is medicare", p. 1. This was done in my capacity as the Health Economist in the Faculty , The Montreal Gazette
- 1987 Interviewed and quoted in "Programs let you learn while you earn", p.D-1. This was done while in my capacity as Acting Director of the Executive MBA Program at Concordia , The Montreal Gazette

#### Other Media Interventions

- 2006 Quoted, pages 93-95 headed Market Forces, Is An Explosion of Choice Watering Down the MBA? , Canadian Business
- 2006 Featured article, Volume 1, No. 13 pages 1 and 2 headed "Goodman Institute first to be CFA Partner" , Concordia Journal
- 2006 Feature article headed Prof. Laments New MBAs page B1 , The Vancouver Province
- 2006 Quoted, Page B11 (Business News) in article entitled "Concordia to Offer Accounting Program" , Globe & Mail
- 2006 Article in Accolades, Vol 2. No. 6, p.3 , Concordia Journal
- 2006 Article, Page SR4 (Executive Education Section) "Here's how to find the best B-School" , National Post
- 2006 Feature article headed MBAs Decline Into Mediocrity page B1 , The Calgary Herald
- 2006 Article, Page SP23 "Save our MBAs" , National Post
- 2006 Feature article headed MBAs Dumbed Down for Profit page B1 , The Ottawa Citizen
- 2006 Feature article headed MBAs for Sale, Professor Charges, page B1 , The Montreal Gazette
- 2006 Article "MBA degree being trampled in rush to compete" in first Viewpoint presentation , Concordia Journal
- 2000 Back to the Drawing Board, Health Care Accounts Wouldn't Work, p. B-3 , The Montreal Gazette
- 1993 Specifically named as a professor at Concordia with strong teaching skills in Guide To MBA Schools in Canada by Catherine Purcell. This is a book, available in university bookstores, designed to assist people in selecting a graduate business school to attend
- 1985 How to let students have say in available courses, p. B-3 , The Montreal Gazette

## PROFESSIONAL DEVELOPMENT

1993	Invited Speaker, "Forecasting In the Aviation Industry", a half-day seminar presented for those in the airline industry. It was held at the Chateau Champlain Hotel, International Air Transport Association (IATA), Canada
------	---

## COMMUNITY INVOLVEMENT

Since 1993	Requested to be a non-paying member of the "Quality Assurance Committee" - This is a social service agency, and the committee I have been asked to attend is concerned with evaluating the quality of its work, Jewish Family Services of the Baron de Hirsch Institute, Canada
1999	Asked to be a member of the 3 person Avon Selection Committee to choose the top three high school students from the West Island of Montreal for the prestigious Avon Scholarship (a four year tuition and textbook scholarship plus \$500 to the school)

## OTHER

## Citizenship

Canada

## Languages

English, Highly proficient

## Leaves

'2006-01-01' - '2007-12-31' Sabbatical leave